

# OPERATION HELP

Helping Families In Difficult Times

Operation HELP provides residents of St. Croix County with financial assistance, a place for support, and connections to resources to alleviate short-term economic crises.

United Way Partial Funding By United Way  
We are a 501(c)(3) Non Profit Organization

Operation HELP  
(715) 386-0881  
P.O. Box 1134  
Hudson, WI 54016

Resource Center  
(715) 386-1300

[www.OperationHelpStCroix.org](http://www.OperationHelpStCroix.org)

## Fast Facts...

- **Nearly 1/3 of working families in St. Croix County struggle to make ends meet.**
- **Operation HELP will provide over \$170,000 in emergency rent, utilities and car repairs in 2019.**
- **Through March, Operation HELP provided:**
  - **over 130 gas vouchers**
  - **nearly 20,000 diapers**
  - **over 280 laundry vouchers.**
- **Nearly 20% of all donations are gifts from individuals like you!**

## Operation HELP Needs YOUR Support!

Operation HELP is powered by your financial contributions and by volunteer hours. Be a part of the largest source of funding – contributions from individuals. And, consider joining our team of trained volunteers... Read why both are important to our communities.

### 40% Of Americans Can't Pay \$400 Emergency Expense [Forbes, May 24, 2018]

This headline was shared by many news agencies in early 2018. These are the individuals and families that Operation HELP serves - providing a bridge when they face a financial emergency. We help them pay that rent bill or utility bill they couldn't cover because they had an unexpected medical bill. We help them pay for car repairs so they can get to work and not miss a paycheck.

As St. Croix County continues to grow there is tremendous pressure on Operation HELP as one of the only organizations working to support these residents. Operation HELP is now the only organization in the county whose primary mission is homeless prevention through our emergency rental assistance program.

Your donation, whatever the amount, is essential to making sure we can continue supporting individuals and families when they face an unexpected financial emergency.

Operation HELP can only serve the families who need our help with volunteers who answer phones and staff our office. If you have 6 hours a month to dedicate to

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## 4DADS 1st Annual Golf Tournament

Many years ago the "4DADS", before they were dads, enjoyed an annual golf tournament among friends. Since then things have changed. They've added wives, kids and met many new people along the way. Well, the "4DADS" have all settled in Hudson and decided

they want a golf tournament again but more importantly they want to make a difference.

On Saturday, July 27th 4DADS will partner with White Eagle Golf Course, Big Guys BBQ and Operation HELP to kickoff the 1st Annual Golf Tournament. The main goal is to create an absolute blast of a day for everyone who wants to make a difference too. In doing that we will get support from the community around us. There will be golf, games and the best BBQ in the area!

So come out on July 27th and help support the great things that Operation Help does for Hudson and the surrounding communities throughout St. Croix County. **To find out more visit their Facebook page at 4dads - hudson.**

Golf and Dinner: \$125 per person • Dinner Only: \$40 • Hole Sponsorship: \$200



## St. Croix Valley giveBIG

Operation HELP was excited to participate in the GiveBIG St. Croix Valley on April 30th. This

is a community-wide day of giving that raises awareness and philanthropic support for the 90 local nonprofits that provide a breadth of services for our community.

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this work let us know! Many studies now show that regular volunteering has many positive health benefits. If you are looking for a way to give back contact us at operationhelp.source@gmail.com or call us at 715-386-1300. This is what we hear from our volunteers:

*“I volunteer because I am now retired and want to spend a part of that time making life better for others. There is still a lot of need to be addressed in our community and, after volunteering at Operation HELP, I believe we are a great resource to help those who are struggling - to lend an empathetic ear, to address their needs through our resources, or to refer them to other service agencies that can help them.”*

*“In many ways I have been blessed in my life. My working years were difficult, with long hours leaving little time for volunteering and ‘giving back.’ When I retired I felt strongly that it was time for me to use some of my free time to make the community work for everyone. I am especially drawn to helping people who are struggling. Volunteering at Operation HELP allows me the opportunity to help those less fortunate than me.”*

## Operation HELP Develops Strategic Plan That Is “Building for the Future”

The board at Operation HELP spent the fall and winter of 2018/2019 developing a strategic plan that sets the stage for another 35 years of supporting struggling families in St. Croix County. A transformational plan was needed to address the overwhelming increase in the number of clients served over the past 10 years. This plan includes significant investments in infrastructure (staff and technology) and will allow Operation HELP to reach more families who need our services all across St. Croix County.

## Diaper Program

Operation HELP thanks corporate sponsor, First National Community Bank, for the April diaper drive. We also thank Heather Blaiser for the week long drive she ran out of her house where she served drinks and snacks to those who brought diapers. La Rue Marche also ran a week-long drive in early May and gave customers a discount if they came in with diapers to donate.



Pictured (l-r): Lisa, Barb Van Loenen, Cheyenne, Jett & Chuck.



Pictured: Izzy Kramber - 2019 MBY Miss Wisconsin at La Rue Marche

