

OPERATION HELP

Helping Families In Difficult Times

Operation HELP provides residents of St. Croix County with financial assistance, a place for personal support, and connections to community resources to alleviate short-term economic crises.

United Way Partial Funding By United Way
We are a 501(c)(3) Non Profit Organization

Operation HELP
(715) 386-0881
P.O. Box 1134
Hudson, WI 54016

Resource Center
(715) 386-1300

www.OperationHelpStCroix.org

Fast Facts...

- Over 95% of all donations go directly to programs & services.
- Nearly 1/3 of working families in St. Croix County struggle to make ends meet.
- Operation HELP will provide nearly \$175,000 in emergency assistance payments in 2018.
- Operation HELP has provided over 25,000 diapers since January.
- Operation HELP has provided 225 gas vouchers since January.

Your Financial *Help* Counts

We are blessed with many local residents who share their time, talents, and resources with Operation HELP. We could not do all that we do to help our struggling neighbors without your support! Together, donations from individuals in the community amount to over 20% of our total budget. When we pool our resources it's amazing what we can accomplish!!! Here are some ways that you can consider continuing your financial support of Operation HELP:

- Send your tax deductible check directly to Operation HELP
- Network for Good – you can make a quick and easy donation right through our website using a credit card.
- Amazon Smile – When you shop at smile.amazon.com, Amazon donates .5% to your favorite charitable organization.
- United Way Designation through your employer

Stop by the office from 10am–1pm Monday through Friday or call 715-386-1300 for more information. We would love to show you our Operation HELP Resource Center and answer any questions you may have. Thank you for supporting our work that assists struggling families in our own backyard.

2018 Operation HELP/Les Berg 5K Event

Over 70 participants gathered in the early season heat to run and walk the 7th annual Les Berg 5K. This event raises funds to support the work of Operation HELP and honors the legacy of longtime volunteer and board member Les Berg. The \$8,000 raised will be used for things like emergency assistance for car repairs, rent or utilities, \$25 gas vouchers, farmers

Les Berg - continued on pg 2



Getting ready for the race



Congratulations to the Winners of the 7th Annual Les Berg Walk/Run

Les Berg 5K Event *continued from pg 1*

market vouchers and diapers.

Operation HELP is grateful to our sponsors who make this event possible. Thank you sponsors!

Platinum Sponsors

SSI Sourcing Solutions, Inc • Thrivent Financial® Bjorn Nesvold
The Les Berg Family • Weekes Family Foundation

Gold Sponsors

First American Bank • Viking Electronics Inc. • Nick & Karen Schmit

Silver Sponsors

Ellner's Custom Window Treatments • First National Community Bank
Trinity • Excel Energy™

Bronze Sponsors

Catalyst Sports Medicine • Club 304/Pudge's

Diaper Program

Operation HELP is a diaper bank for all St. Croix County residents. Families can come to the Resource Center in Hudson once each month and receive approximately 100 diapers and a package of wipes. We are thankful for the financial support from Westfields Hospital Foundation, UnitedHealthcare Community Plan, and for the diaper drives led by Power of 100.



Westfields Hospital & Clinic
Foundation

HealthPartners®



Rhonda Grabko with UnitedHealthcare & board members Jean Schneider and Barb Van Loenen

S-T-R-E-T-C-H Your Money Classes Now Offered

Clients can get help managing their money by attending free classes offered by Operation HELP. Volunteers with Operation HELP and MidWestOne Bank lead the classes. Clients learn financial tips to manage limited funds, create simple spending plans with goals, prioritize wants and needs, and better understand resources. Individual spending plans are then reviewed in a one to one follow-up session.

Looking for a Volunteer Opportunity?

Are you looking for a way to give back? Operation HELP runs on volunteer power! If you are interested in learning more about volunteering at Operation HELP go to our website, OperationhelpStCroix.org/contact-us.

Testimonial

"...thank you so much for giving me the help I need with the car repair. After so many attempts I thought it may not be forthcoming. Thanks to you and all the volunteers who help make the program work. No doubt you have helped so many who may be poor, disabled or out of work."



Operation HELP 2018 Board Of Directors

Back left to right: Rebecca Bonesteel, Colleen Hammer, Vicky Erickson, Diane Berg,

Front left to right: Barb Van Loenen, Mary Blanchard, Jean Schneider, Marg Wopat, Carolyn Bates, Lori Campbell, Lori Halverson

Not pictured: Bjorn Nesvold, Mary Ellner