



c/o Operation HELP
 901 4th Street Suite 214
 Hudson, WI 54016
 (715)386-1300
 operationhelp.source@gmail.com

**Norlake Building/727 2nd Street Project
 City Review and Approval Process Update
 As of May 2, 2023**

The process of having the City of Hudson review and approve a zoning change and project plans necessary to proceed has been taking longer than anticipated. There were two neighborhood meetings in late 2022 to gather input on building design and use. Easement issues have been addressed and building modification designs and site plan have been refined to address questions and concerns raised by neighbors and others. Program activities planned for the completed building have been thoroughly reviewed and updated by Operation HELP and the Hudson Area Backpack and Food Programs in response to concerns expressed by community members. Usage plans have been created to address parking, traffic, loading and unloading, and use intensity. Parking and other projections all appear to fit within city code requirements. Conversations with city planning staff and elected representatives have been ongoing on a weekly basis.

Although there has not been overt opposition and public support has been very positive, there are some signs of hesitancy by the City of Hudson and its representatives to support the project. Despite efforts to document and communicate accurate, updated project details, there continues to be misconceptions about future programming, operations, and intensity of building use, particularly as it relates to food distribution activities. In response to the perceived hesitancy, Operation HELP and Backpack Program volunteers have been taking a very thorough and cautious approach to the review and approval which has extended the process. The following timeline lays out recent work and future steps as we understand them at this time. All due diligence to move the project forward has been completed. Project leaders are now pushing for quick and reasonable decisions by regulating entities.

Timeline

September 26, 2022	Updated site plan and building schematic drawings completed.
October 20, 2022	Neighborhood meeting to allow public input
December 14, 2022	Rezoning application submitted
December 19, 2022	Second Neighborhood meeting to allow public input
December 21, 2022	Ongoing—Discussions with city planning and legal staff and elected city representatives
April 11, 2023	Plan Commission to request Council set a public hearing date on rezoning—consent agenda item. (Rezoning of the 727 2nd Street property from I-1 Light Industrial to B-4 Central Business)
April 24, 2023	Common Council to set a public hearing date for rezoning on rezoning—consent agenda items
May 5, 2023	Deadline for CUP application to be on the June 6th Plan Commission agenda
June 6, 2023	Plan Commission: <ol style="list-style-type: none"> 1.) Rezoning application hearing, discussion, and recommendation to Common Council 2.) CUP application hearing, discussion, and recommendation to Common Council

Timeline continued--

June 19, 2023

Common Council

- 1.) Rezoning application hearing, discussion, and consideration
- 2.) CUP application hearing, discussion, and consideration

TBD

Planning Commission:

Architectural and Civil Engineering Site Development Plans application and Downtown Design Review Certificate Application and approval (depends on rezoning and CUP approvals and when a complete dev plan and certificate of design review application are both received)

TBD

Common Council:

Architectural and Civil Engineering Site Development Plans application and approval (depends on rezoning and CUP approvals and when a complete dev plan application is received)